

URBAN ENTERTAINMENT PARK Food, Frolic & Folly

: :

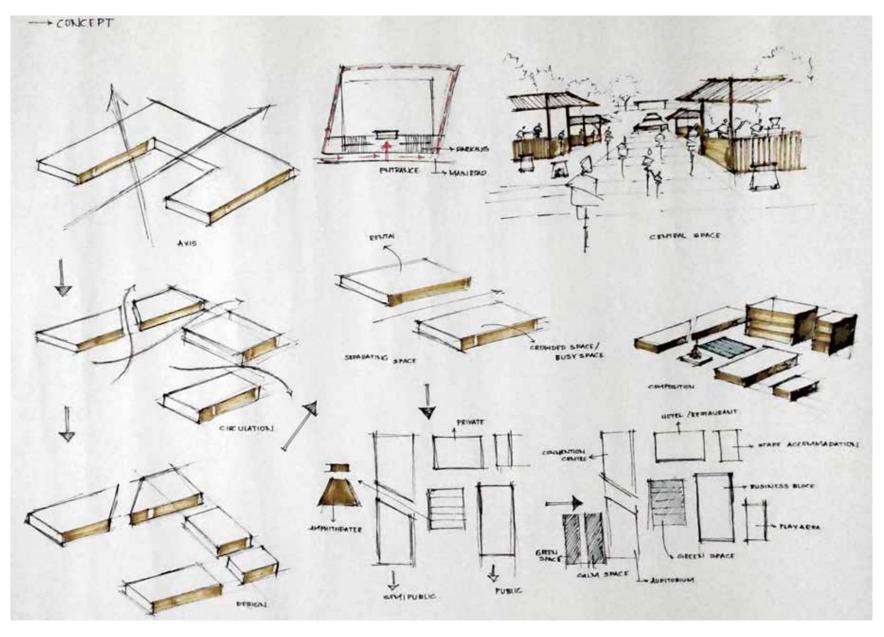
NODAD

RV College of Architecture®

B. Arch I VI Semester I Architectural Design VI I Campus Design

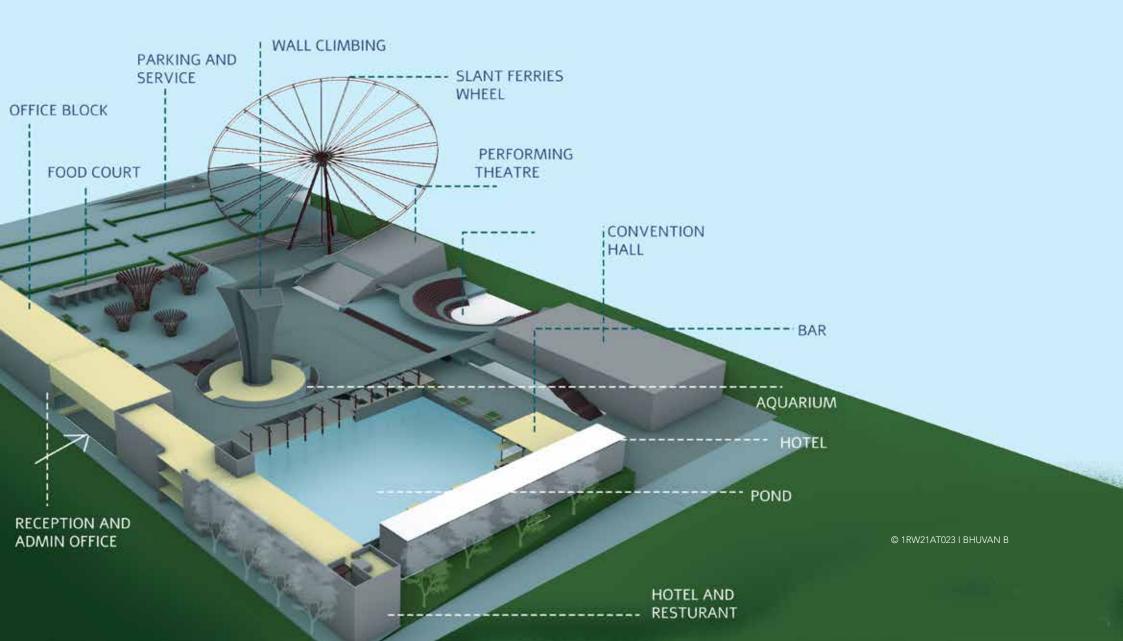
Faculty: Dr. Mahalakshmi Karnad, Nagaraj Vastarey, Tilak Ajmera, Prakruthi S Karadagi Document designed & compiled by: Prakruthi S Karadagi

© Adapted from student works



CONTENTS

01.	STUDIO OVERVIEW	3
02.	INTENT	3
03.	EXPECTED UNDERSTANDINGS FROM THE STUDIO	3
04.	INITIATION ASSIGNMENTS	4
05.	MINOR PROJECT: CASE STUDIES	11
06.	MAJOR PROJECT: URBAN ENTERTAINMENT PARK I FOOD, FROLIC & FOLLY	18
07.	FACULTY TEAM	41



01. STUDIO OVERVIEW

The 6th Semester architectural studio is structured around a series of interconnected assignments, culminating in the design of a multi-functional entertainment park campus. Each assignment builds upon the previous one to develop a comprehensive method of architectural juxtaposition, place identity, and complex built environments.

02. INTENT

The aim is to create a destination that provides an unforgettable experience. The objective is to create a space that goes beyond being just a venue, becoming a destination in itself, where every design aspect reflects the unique place identity and essence of the place.

03. EXPECTED UNDERSTANDINGS FROM THE STUDIO

• STORYBOARDING AND NARRATIVE BUILDING: Structuring design thinking and ideation for a large campus involves understanding the site and its surroundings, utilising this knowledge to develop the program, and facilitating design ideation.



© 1RW21AT019 | AROODHA M JALANNAVAR

- HANDLING LARGER SCALES -INTEGRATED DESIGN: Students are encouraged to explore larger scales, integrating multiple functions and activities within the campus.Creating a cohesive campus design involves exploring the relationship between each building and the spaces in between.
- ARTICULATION OF MASTER PLAN: Exploring design and wayfinding strategies to effectively integrate the design program.
- UNDERSTANDING PLACE IDENTITY AND PLACEMAKING: Students are sensitised and encouraged to explore various ways to enhance the architectural quality of their designs.
- EXPLORING FORM MAKING: Students are encouraged to delve into the third dimension and articulate floor layouts and sections.

04. INITIATION ASSIGNMENTS

Students have used models of three architectural works by renowned architects to suggest design strategies that create relationships between these distinct designs. The aim is to analyse spatial, visual, and conceptual interactions, considering the responses to each other, the interplay between solids and voids, in-between spaces, and other aspects of architectural composition. This will be followed by students tracing their memories and depicting their experiences of a campus. Additionally, students will engage with readings on place identity and place-making to understand their significance and impact on architectural design.

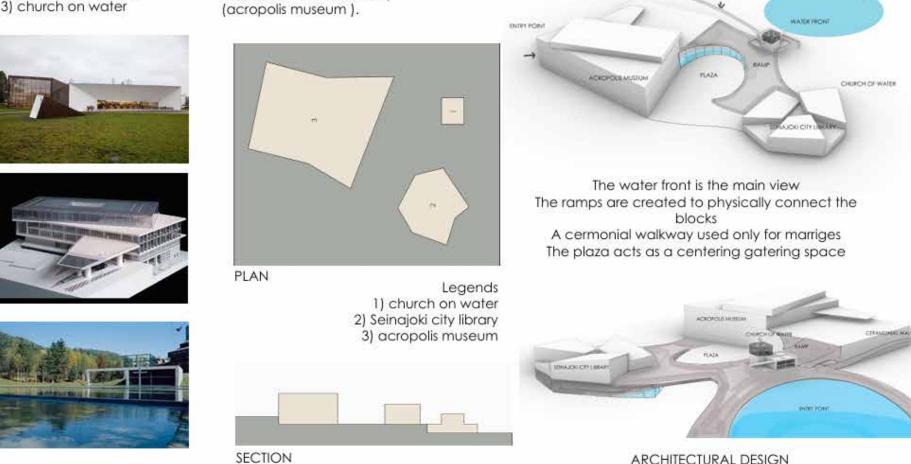
Initiation Assignment A: Architectural Juxtaposition

Students selected one building from each part and juxtaposed them next to each other. The assignment focuses on suggesting design strategies that relate each building to one another. The students must analyse the relationship between two distinct architectural designs and explore how buildings interact with each other spatially, visually, and conceptually. Considerations were given to how they respond to each other, the interplay between solids and voids, the in-between spaces, and other relevant aspects of architectural composition.

PART I:		PART II:		PART III	
i.	Church of Water	i.	Rock and Roll Hall of Fame	i.	Barcelona Pavilion
ii.	Seinäjoki City Theatre	ii.	Casa de Musica	ii.	JFK Library
iii.	Portuguese Pavilion - Expo '98	iii.	Stavros Niarchos Foundation Cultural Center	iii.	Seinajoki City Library
		iv.	New Acropolis Museum		

Buildings-

Seinajoki City Library
Acropolis museum
church on water



Views-

© 1RW21AT074 I PRATIMA GANGADHAR JADHAV; 1RW18AT106 I SHYAMA AGRAWAL; 1RW21AT081 I ROHIT AMOGH GOWDA

Placement-

Massive building at the entrance to

create a sense of curiosity



1.10

INTEREST AND CURIOSITY AMONG VISITORS AS THEY MOVE.

PORTUGUESE PAVILION

- INTEGRATING LANDSCAPE ELEMENTS - GREENS , WATER FEATURES SOFTEN HARDSCAPE AND CREATE WELCOMING OUTDOOR ENVIRONMENT. - THE CONTRAST IN THESE BUILDING CREATES VISUAL

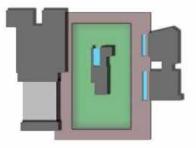
PORTUGUESE PAVILION.

- INTEGRATION OF EXISTING ELEMENTS SERVES AS BUFFER (WATER FEATURE). -TRANSITIONING FROM SEMI OPEN SPACE OF

DIFFERENT STYLES OF BUILDING IN ARCHITECTURE. - FOSTERS SENSE OF BALANCE WHILE FACILITATING CIRCULATION AND WAYFINDING FOR VISITORS.

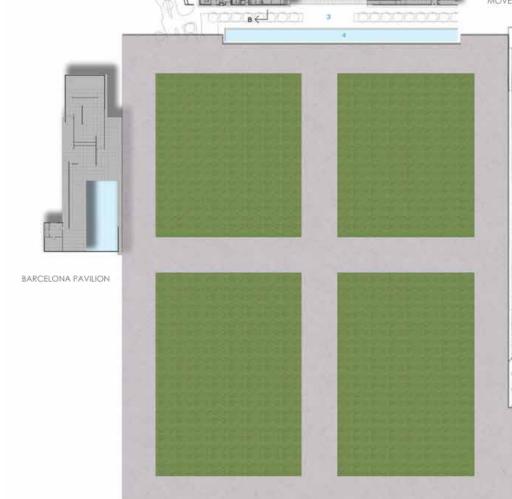
- THE CENTRAL COURTYARD SERVES AS THE ORGANIZING ELEMENT OF SITE . - COHESIVE FRAMEWORK THAT TIES TOGETHER LINEAR CONFIGURATION

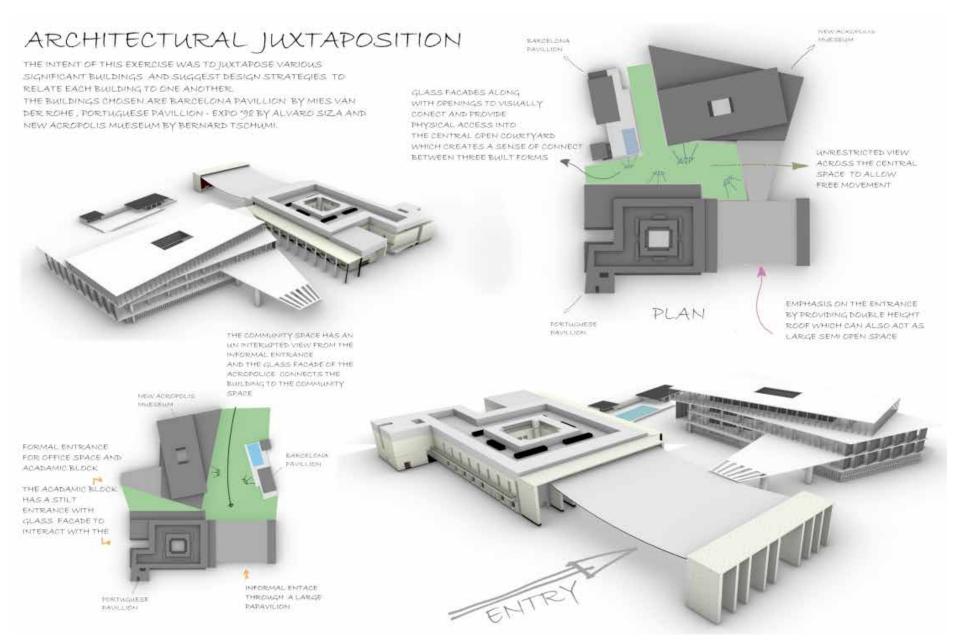
CENTRAL COURTYARD



FOCAL POINT

© 1RW21AT093 | SHARON SHAJU; 11RW21AT094 | SHASHANK JAIN; 1RW21AT097 I SHRUTHI M S

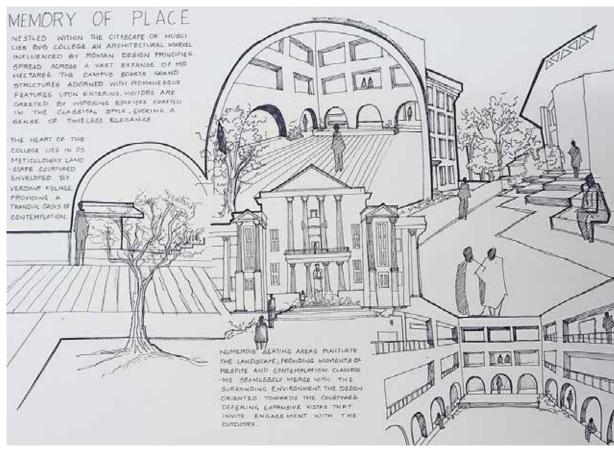




© 1RW21AT101 I SUJITH CHOWDARY V VEMULAPALLI; 1RW21AT102 I SUKRUTH BALAKRISHNA; 1RW21AT112 I VIKYATH V SHETTY; 1RW21AT114 I YASHWANTH B M

Initiation Assignment B: Memory of a Place

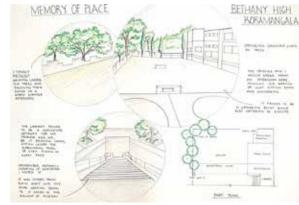
Students reminisced about their school campuses, depicting their experiences and memories to better understand the experiential quality of the campus and its architectural design. They reflected on how the design and layout of the campus influenced their daily activities, social interactions, and overall well-being. Through this exercise, students gained insights into the relationship between architectural elements and the lived experiences of the campus community.



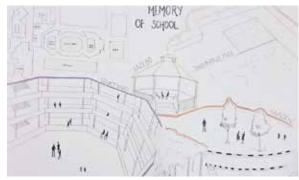




© 1RW21AT114 I YASHWANTH B M



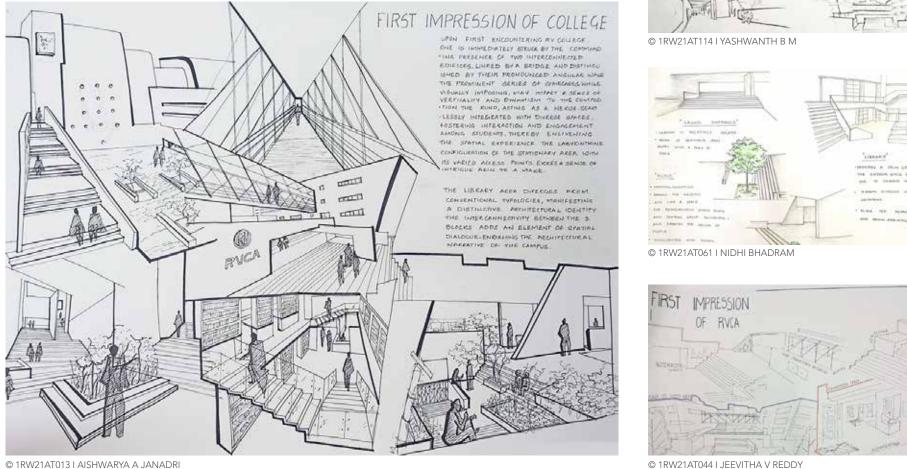
© 1RW21AT061 | NIDHI BHADRAM



© 1RW21AT044 I JEEVITHA V REDDY

Initiation Assignment C: First Impression of RVCA

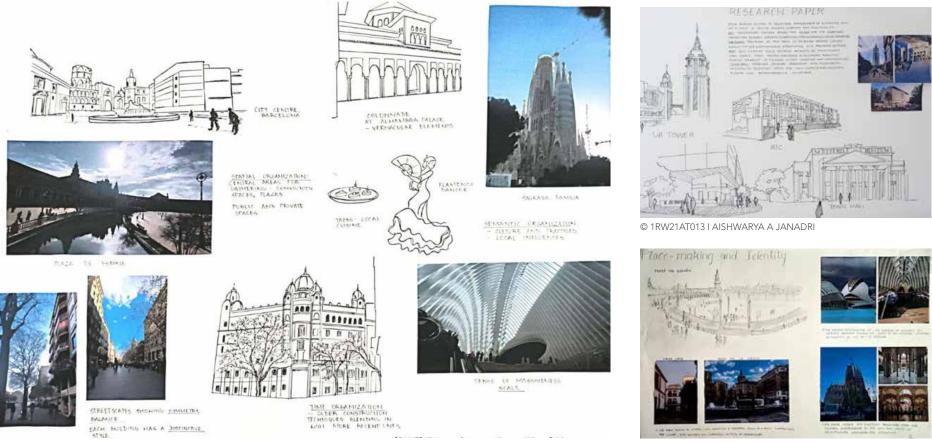
Students showcased their perspectives of the college campus. These assignments aimed to immerse students in the experiential quality of a campus, encouraging them to reflect on and articulate their initial impressions of RVCA. By capturing their thoughts and observations, students began to explore how the campus environment shapes their experiences and perceptions.



© 1RW21AT013 I AISHWARYA A JANADRI

Initiation Assignment D: Placemaking & Place Identity

Students are required to read and analyze selected texts on the concepts of placemaking and place identity as they relate to campus design. The objective of this assignment is to deepen their understanding of how thoughtfully designed spaces can foster a sense of belonging, community, and identity within a campus environment.



© 1RW21AT114 I YASHWANTH B M

© 1RW21AT061 I NIDHI BHADRAM

05. MINOR PROJECT: CASE STUDIES

Building on the previous assignments, students have explored how architecture influences the imageability of the built environment and contributes to place identity. Each group has analysed two architectural case studies. They have focused on aspects such as spatial configurations and hierarchy of spaces, the in-between spaces, scale and proportions, indoor and outdoor environments, colour palette and contextual responses, architectural concepts and programmatic requirements, construction methods, materiality, and texture.

No	Case Study	Location	Theme
1	Hajj Terminal at King Abdulaziz International Airport	Jeddah, SA	Historical reference
2	Jawahar Kalakendra	Jaipur	Historical reference
3	Allmannajuvet Zinc Mine Museum	Sauda, Norway	Materiality
4	Jean-Marie Tjibaou Cultural Centre	Nouméa, Caledonia	Materiality
5	Louvre	Abu Dhabi	Unified roof form
6	Millenium Dome	London	Unified roof form
7	Martin Luther Church	Hainburg, Austria	Context reference
8	Louvre	Paris	Context reference
9	Chandigarh Capitol Complex	Chandigarh	New Identity
10	Brasilia Capitol Complex	Brasilia	New Identity
11	Lloyd's Building	London	Services
12	Pompidou Centre	Paris	Services
13	Guggenheim Museum	Bilbao	Architecture creating place identity
14	Hyder Aliyev Centre	Baku, Azerbaijan	Architecture creating place identity
15	Parc de la Villette	Paris	Color
16	Parc Guell	Barcelona	Color
17	Beijing National Stadium (Bird's nest)	Beijing	Structure
18	Science Museum	Valencia	Structure
19	Copenhill	Copenhagen	Repurposed public utility
20	Garden by the Bay	Singapore	Repurposed public utility

"Let this be a new town, symbolic of freedom of India unfettered by the traditions of the past... an expression of the nations faith in the future"



Maps representing India pre independence (on the left) and post independence (on the right) and the change in capitals of Punjab



Transformation of East Punjab over a span of 15 years post independence



Initial design of Chandigarh by Albert mayer with aninspiration of a leaf and the sectors divided into super blocks



Le Corbusier's deisgn of Chandigarh which was inspired from earlier Mayer's plan and worked out to be in a grid form

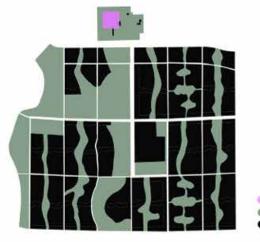


Maps representing Chandigarh city with the shivalik mountain range to its northeast and a water source close to the city and the red dot is the Chandigarh capitol complex.



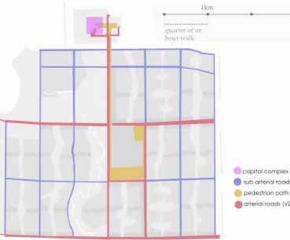
Sector 22 Plan to represent the zoning of each sector and the open to built ratio with a grid size of 1200M X 800M





capital complex green spaces commercial and residential

Plan representing the zoning of the city



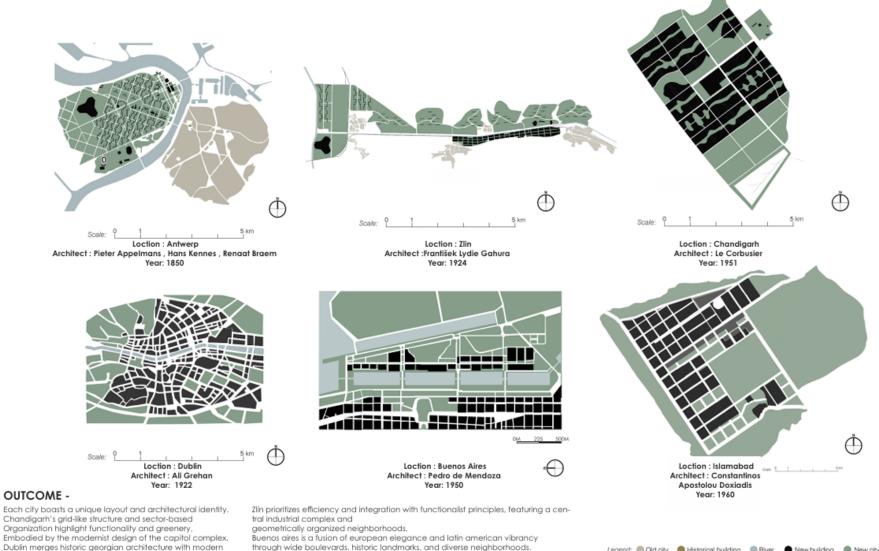
🔘 sub arterial toads (v2) pedestrian path 🌀 arteriai roadh (v2)

Plan representing the circulation of the city

HISTORY AND CONTEXT

RVCA URBAN ENTERTAINMENT PARK

VI-Sem 2



Embodied by the modernist design of the capitol complex. Dublin merges historic georgian architecture with modern developments along the river liffey. Antwerp's medieval core thrives alongside a vibrant port area,

Loction : Antwerp



Islamabad's city layout is characterized by a carefully planned, Grid-like structure. It features well-organized sectors and wide, tree-lined Avenues, offering a spacious and serene environment.

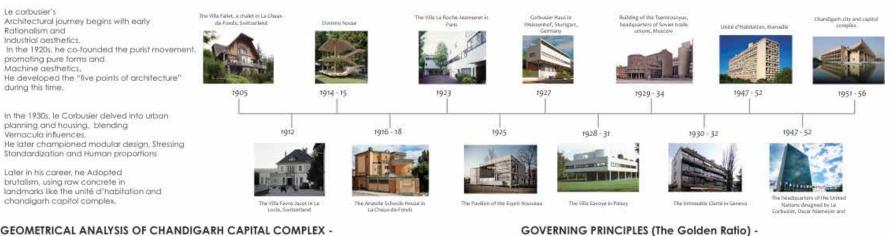
GROUP

ROHIT AMOGH GOWDA SHARON SHAJU VIKYATH V SHETTY YASHWANTH B M

Legend: Old city Historical building River New building New city

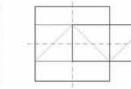
CITY PLANNING STUDY

LE CORBUSIER ARCHITECTURAL WORKS -



GEOMETRICAL ANALYSIS OF CHANDIGARH CAPITAL COMPLEX -





sauare of 800 X 800 meters. Divided the square in 2 and moved it thecenter.

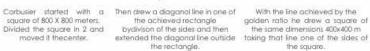
square , the pt where the arc

Intersected the rectangle, the pt

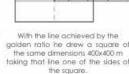
where the the axial line of the high

court was derived.

14



axis for the complex.

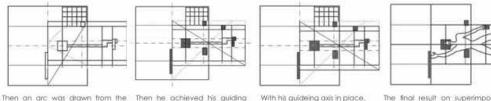


he then placed the

other componets on the

intersections.

Then applied his golden ratio rule golden ratio he drew a square of in the square to achieve the line on which the assembly hall was placed.

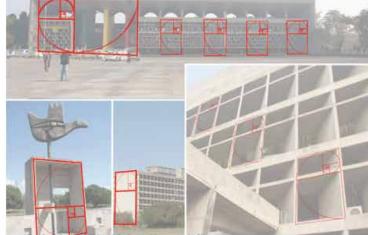






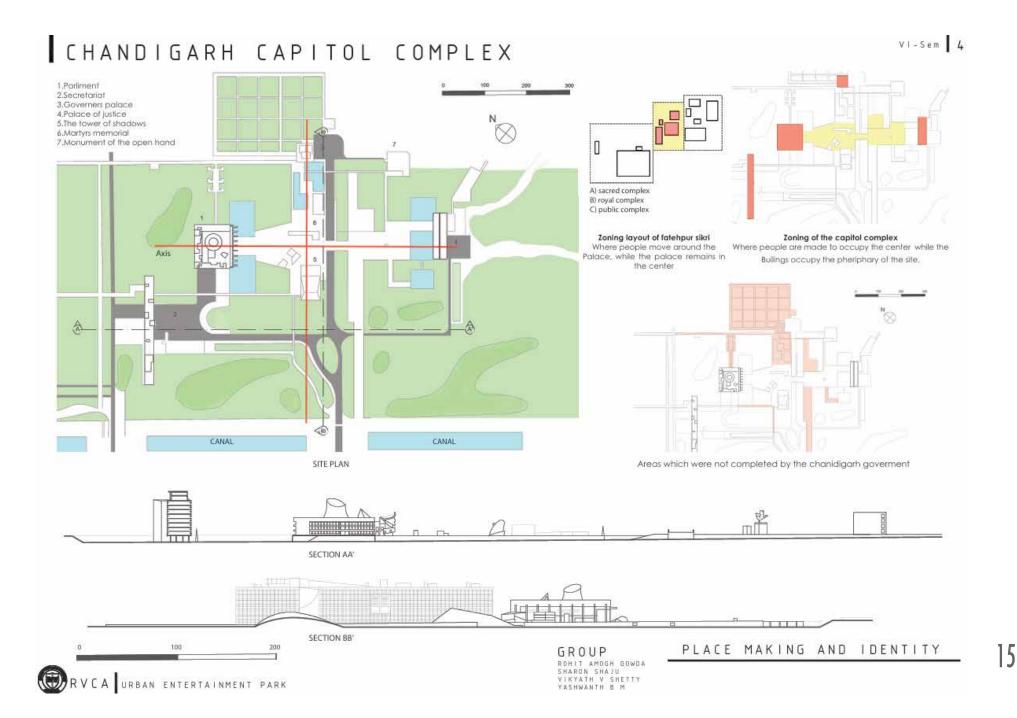
FORM MAKING AND PRINCIPLES

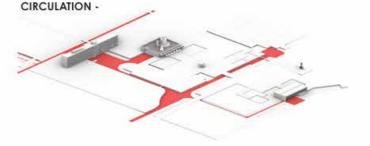
GROUP ROHIT AMOGH GOWDA SHARON SHAJU VIKYATH V SHETTY YASHWANTH B M



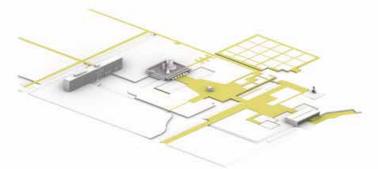
RVCA URBAN ENTERTAINMENT PARK

VI-Sem 3

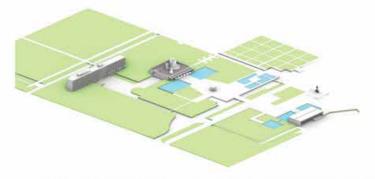




Circulation diagram showing the vehicular movement areas in the capitol complex



Circulation diagram showing the pedestrian movement areas and public spaces in the capitol complex



Circulation diagram showing the vehicular movement areas in the capitol complex



16

FORM MAKING -

Le Corbusier used symbols beyond murals, incorporating them into buildings like the Capitol Complex and the city. These symbols ranged from the to the buil-inspired parasol root to the Open Hand monument, forming an architectural language.



The secretariat, high court, and assembly buildings were shaped by the modulor, with the secretariat's and high courts form Specifically influenced by the modulor and golden section.







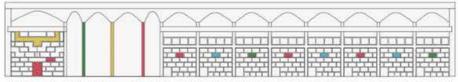
representation of the solar cycle is the pavilion "The Tower of Shadows"

TEXTURE AND COLOUR -

Creating openings and adding repetitive elements to facades by scooping out from the massing.

Stand-alone sculpture reflects Le Corbusier's protound inclination to adhere to universal natural laws.

The richness of painted surfaces, as well as the radiant colours created by natural light reflecting off the boldly painted walls and sculpted items, contrasts sharply with the bare concrete. Industrial raw materials like concrete and cement are combined with a regulated play of colour and natural light.



Facade of the high court building with their brightly painted huge pylons and the surfaces of the recessed windows in red, green, yellow, and blue manifest his 'pact with nature'



interiors of High court building

GROUP ROHIT AMOGH GOWDA SHARON SHAJU

VIKYATH V SHETTY YASHWANTH B M



Colours used in the Interiors of assembly building of High courtbuilding

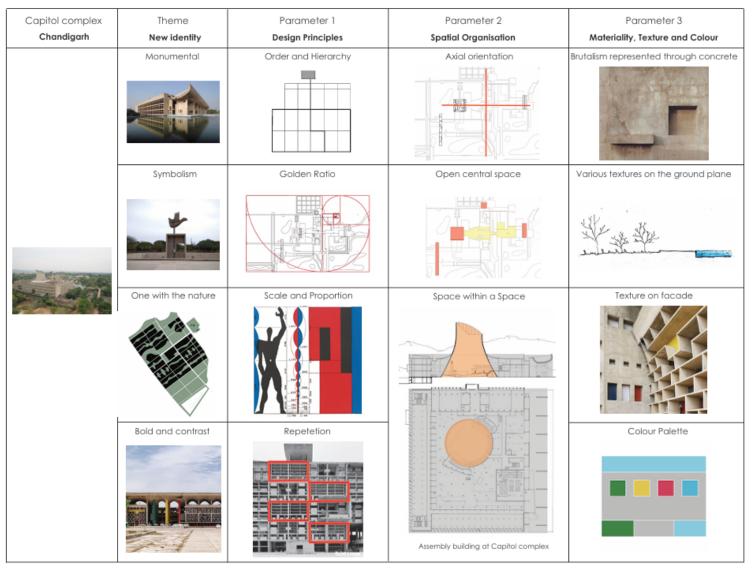
Mural by Corbusier on the exterior of the assembly building

CIRCULATION AND BUILT FORM

<u>-</u>

high courts form specifically influenced by the modulor and golden section.

V I - Sem 5



RVCA URBAN ENTERTAINMENT PARK

GROUP Rohit Amogh Gowda Sharon Shaju Vikyath v Shetty Yashwanth b M CONCLUSION

VI-Sem 6

06. MAJOR PROJECT: URBAN ENTERTAINMENT PARK I FOOD, FROLIC & FOLLY

The insights from the previous assignments were synthesised to attempt designing a multi-functional entertainment park that integrates gastronomy, shopping, recreation, and entertainment. To understand the role of increasingly complex built environments, the studio considered various factors. Intrinsic factors such as size, volume, levels, and functional spaces will influence the park's structural possibilities. External factors like site characteristics, approach routes, ecology, and services guided the design decisions to ensure harmony with the surroundings.

Central to this studio's approach is the creation of a distinct 'Identity' for the campus. By integrating these factors seamlessly, the aim is to shape a space that not only meets functional needs but also resonates with a unique sense of place. Every architectural element, from pavilion layout to material choice, will contribute to the park's narrative, fostering a strong connection with visitors and establishing it as a symbol of place identity.

LOCATION OF SITE

The site is located off the Bengaluru-Mysuru expressway and on the outskirts of Bengaluru. It is close to the Wonderla Amusement Park



and surrounded by agricultural fields and the Kumbalgodu State Forest.

DESIGN PROGRAM

Area of site: 32,375 sq.m (8 acres)

Total built up area of campus: 8000 to 10000 sqm

Students were given the liberty to explore their own area statements (in discussion with the faculty) based on the below requirements:

PRIMARY ACTIVITIES

- Reception and information centre for the entertainment park
- Administration Housing 200 staff members out of which 100 are resident staff members and 100 are from surrounding areas.
- Entrance & reception
- Waiting lobby
- Front office
- Cabins / offices (2 +7 nos)
- 2 meeting / discussion rooms (10 people capacity)

- Washrooms
- Staff lockers
- Dining area for staff
- Pantry for staff
- Storage and equipment
- Convention centre / Exhibition Centre / Event Centre (1000 people capacity)
- Lobby/ atrium
- Foyer, pre function, pantry and staging areas
- One Large hall (box) for events and functions
- Dressing/ green rooms / bridal suites (4 numbers) + washrooms
- Media centre, photoshoots
- Washrooms
- Storage
- Catering kitchen
- Business Centre
- Meeting / activity rooms/ AV rooms: 10 rooms (20 people capacity)
- Pantry, pre function area
- VIP Lounges: 2 VIP lounges, 1 VVIP lounge
- Washrooms
- Theatre / Auditorium (500 people capacity)
- Green rooms/ dressing rooms
- Washrooms
- Storage rooms for equipment
- Audio room

- Seating area
- Staff accommodation for 100 people
- Dorms
- Washrooms
- Dining area
- 50 room hotel
- Parking facilities (500 nos) 100 surface parking and 400 covered parking
- Service core / service network connecting all service oriented activities

FOOD (IN PROXIMITY TO THE PRIMARY ACTIVITIES AND OUTDOOR SPACES)

- Restaurants
- One 200 capacity restaurant
- Two 100 capacity restaurants
- Food Court (500 people capacity)
- Central kitchen (1/3rd the area of all restaurants)
- Washrooms
- Cafes & kiosks
- Pub

FROLIC - OUTDOOR AND SEMI OUTDOOR SPACES

- Amphitheatre: Capacity for 600 people
- Green rooms
- Washrooms
- Pre-function, staging areas
- Two outdoor event spaces (250 capacity) flexible to be clubbed into one 500

people capacity event space

- Green rooms
- Washrooms
- Pre-function, staging areas, pantry
- Indoor Adventure Spaces
- Bowling Alley
- Skateboarding Area
- Water features
- Small Museums
- Thrill Rides
- Retail Outlets and shopping areas
- Souvenir shops
- In Between spaces, plazas, pavilions
- Discotheques

FOLLY

Follies, in the realm of contemporary architecture, transcend mere ornamentation; they become powerful tools for expressing creativity, sparking dialogue, and fostering a sense of belonging within the built environment. The aim is to utilise architectural follies to enhance the identity of an urban entertainment park. These structures will act as central hubs for engagement, fostering interaction and cultural expression, thereby elevating the overall experience for parkgoers of all backgrounds. Celebrating diversity in design, purpose, and materials, these follies will mirror the distinctive essence and principles of the park while igniting curiosity and adventure among visitors.



RVCA URBAN ENTERTAINMENT PARK

SA En

here

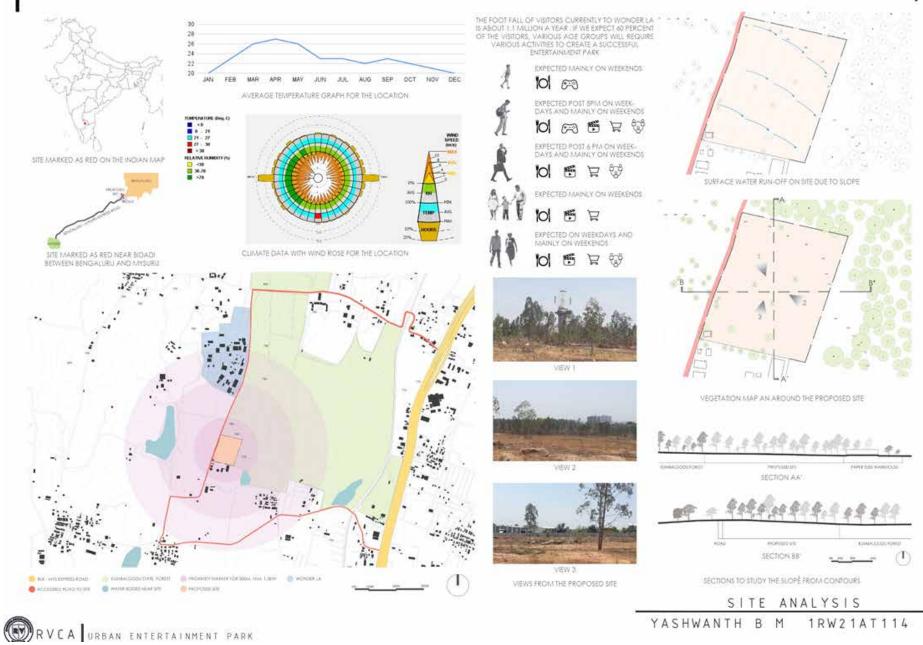
VISION AND IDEATION YASHWANTH B M 18W21AT114





1:500 BLOCK MODEL

V1 - Sem 1







FRONT ELEVATION





SECTION 88'



Mar. 1996



SECTIONS AND ELEVATIONS IT: 2501 YASHWANTH B H 18W21ATITE

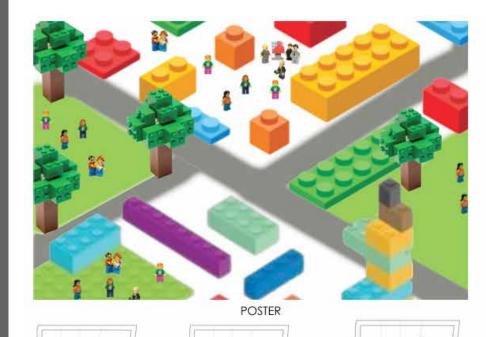






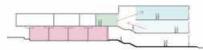


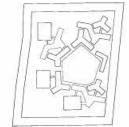
1:250 DETAILED MODEL



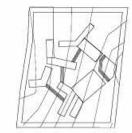


THIS POSTER WAS MADE WITH THE IDEA OF USING RECTILINEAR FORM AND CREATING INBETWEEN PLAZA SPACES THAT BRING PEOPLE TOGETHER

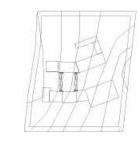








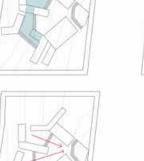




SHARON SHAJU IRW21AT093

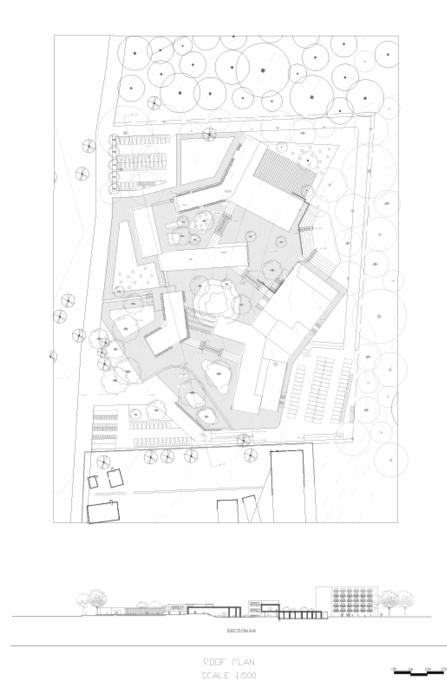
ITERATIONS

1RW21AT0931 SHARON SHAJU





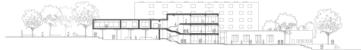
A LASTED DI ANIMO STDATEDOIRE



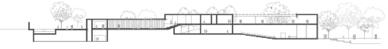




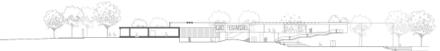




SECTION BB'



SECTION CC'



SECTION DD'



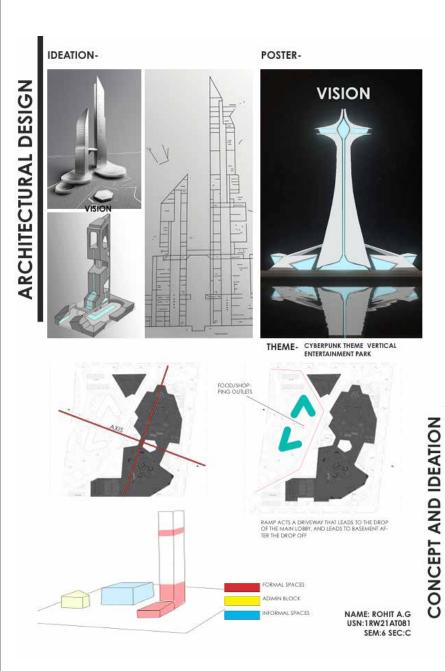
SECTION EE'

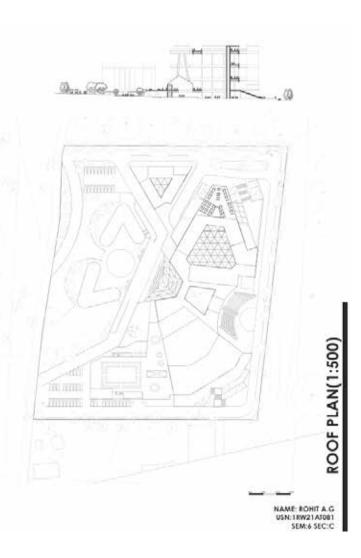


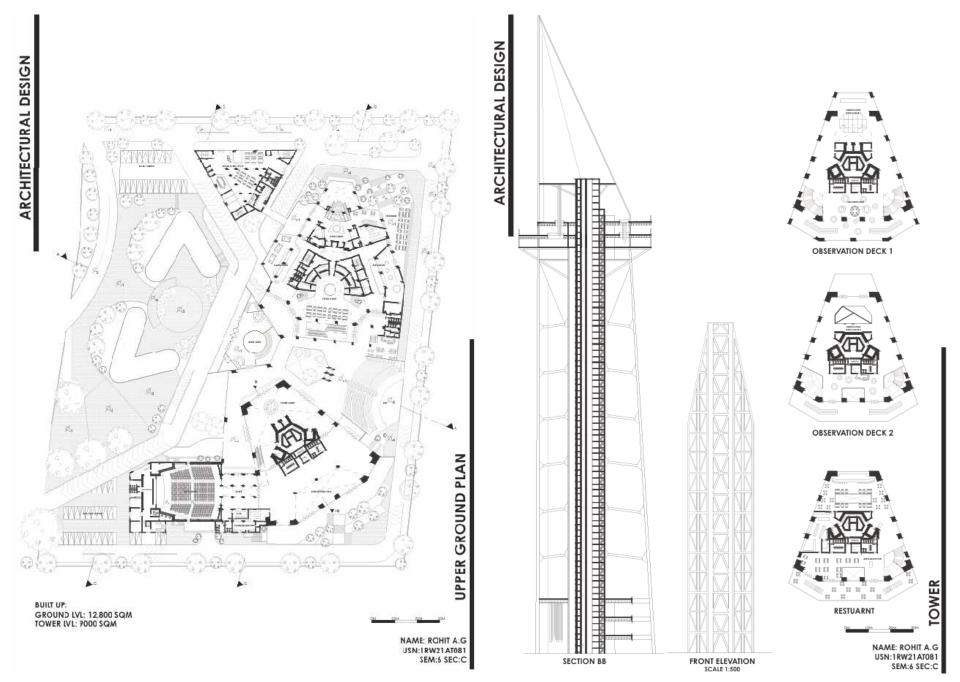


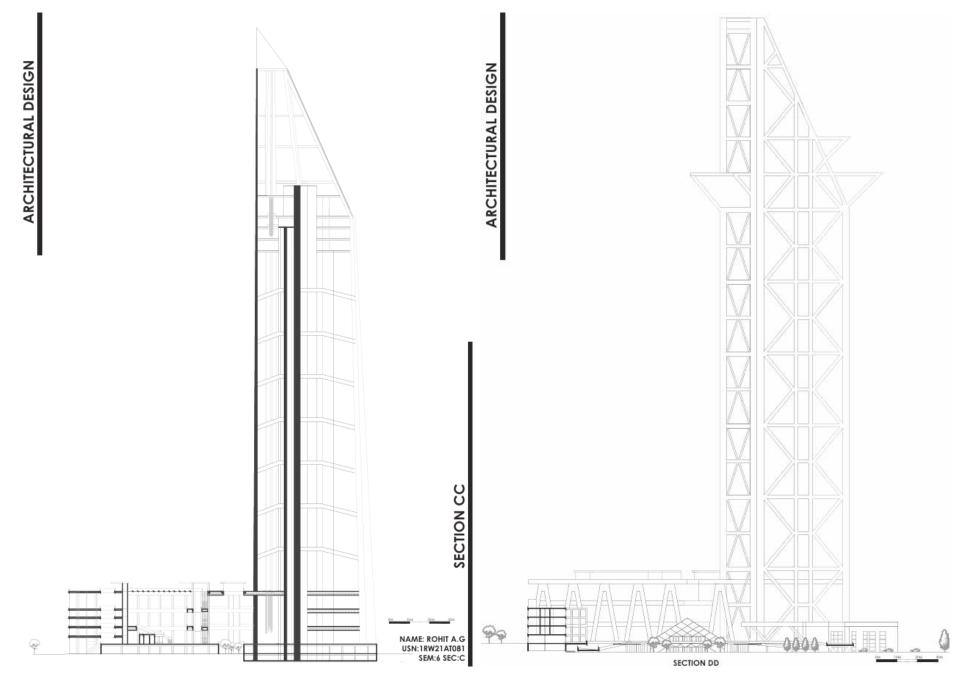


© 1RW21AT0811 ROHIT AMOGH GOWE







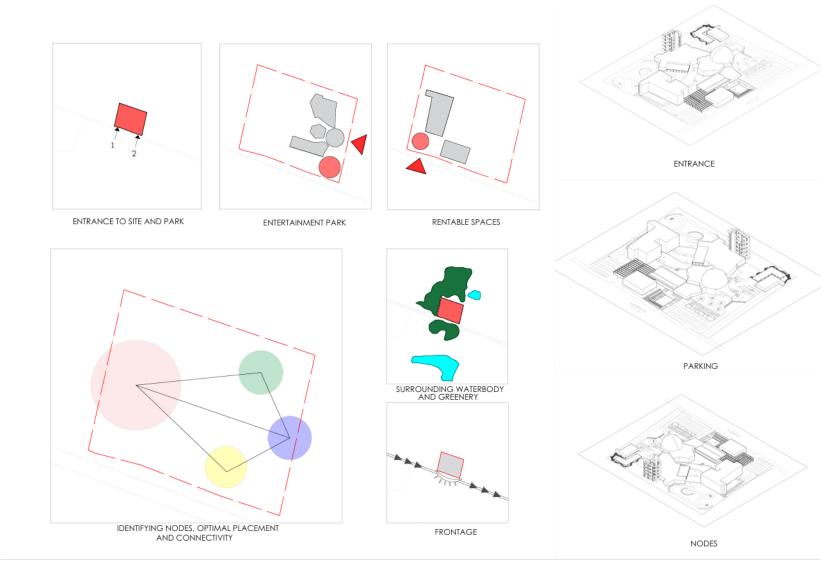






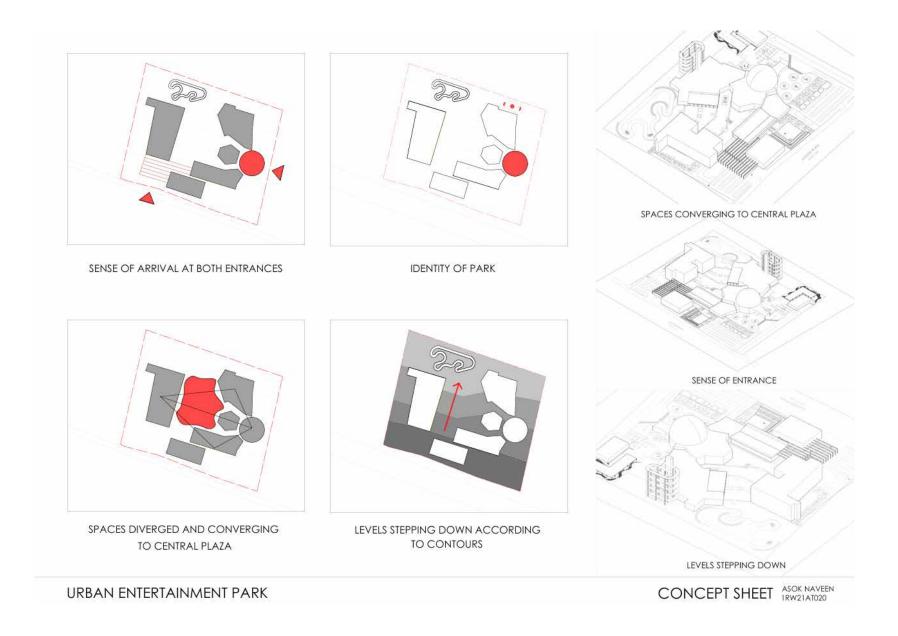


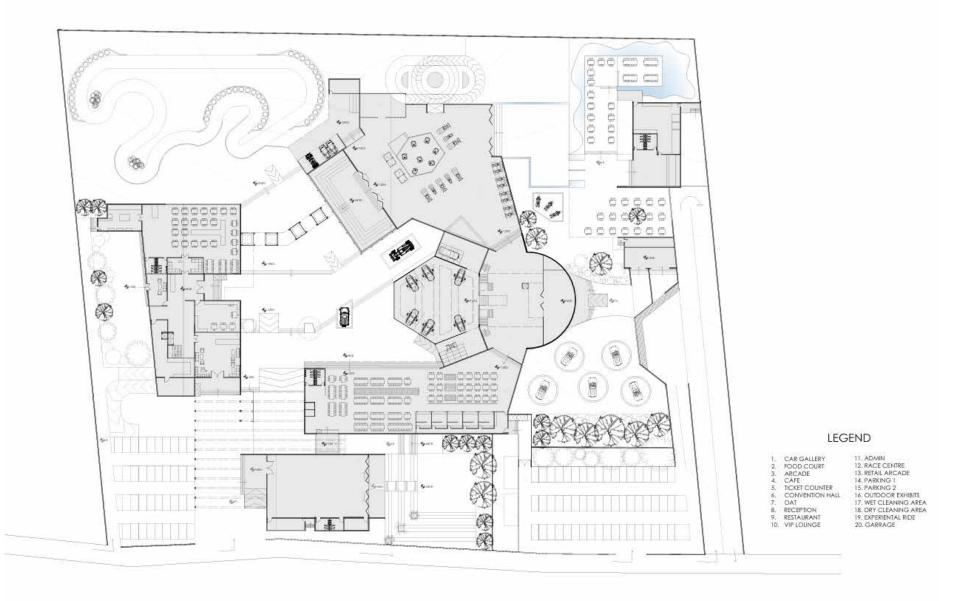




URBAN ENTERTAINMENT PARK

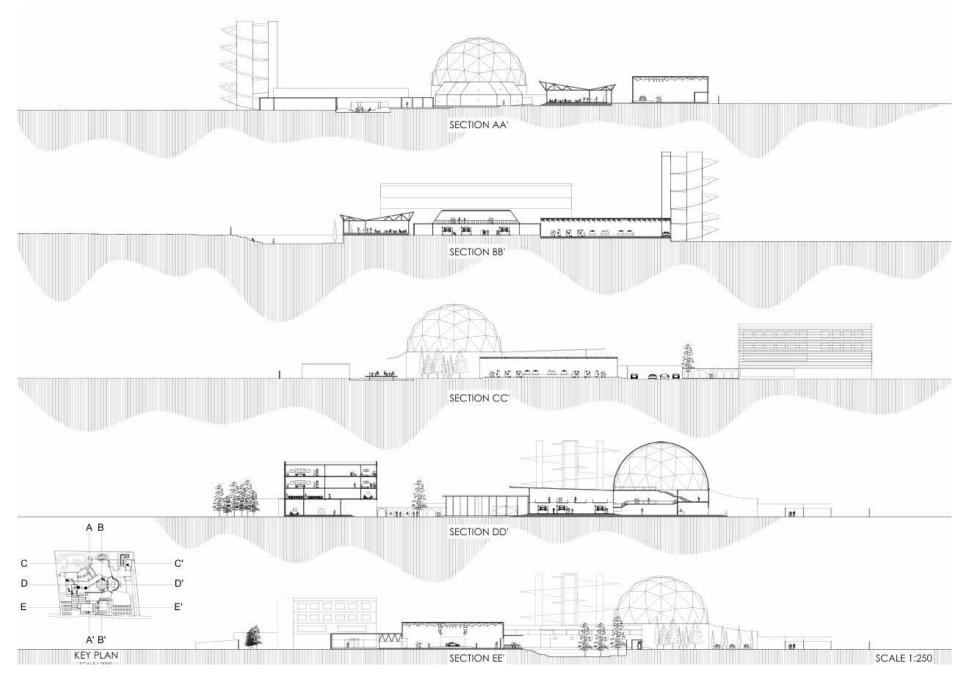


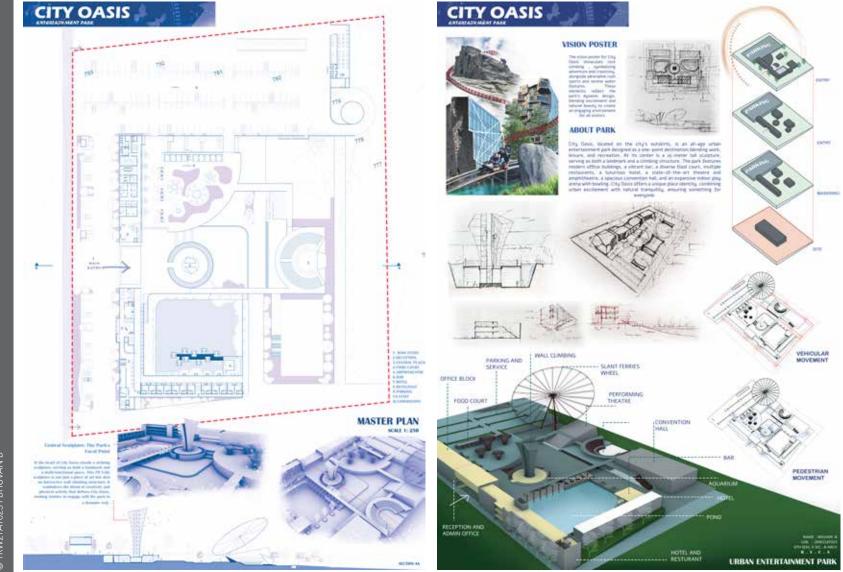


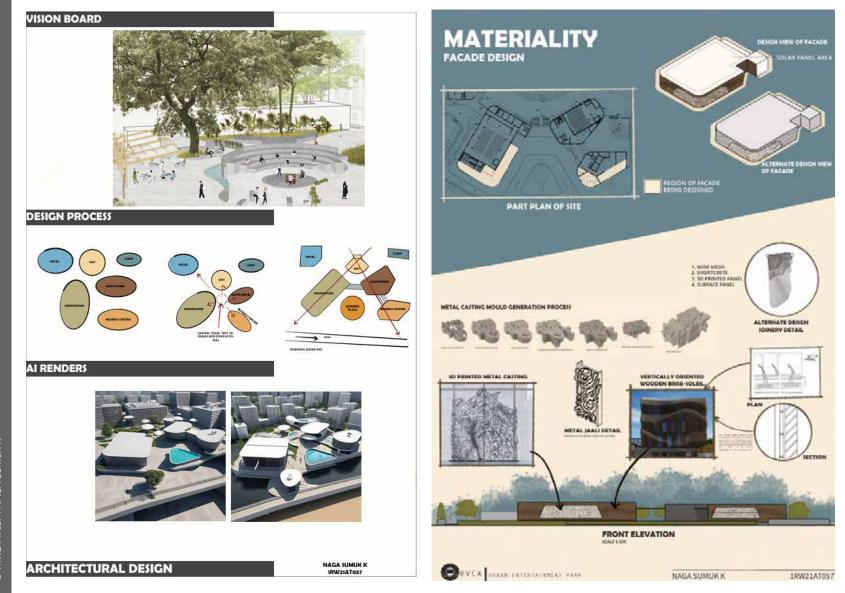


URBAN ENTERTAINMENT PARK

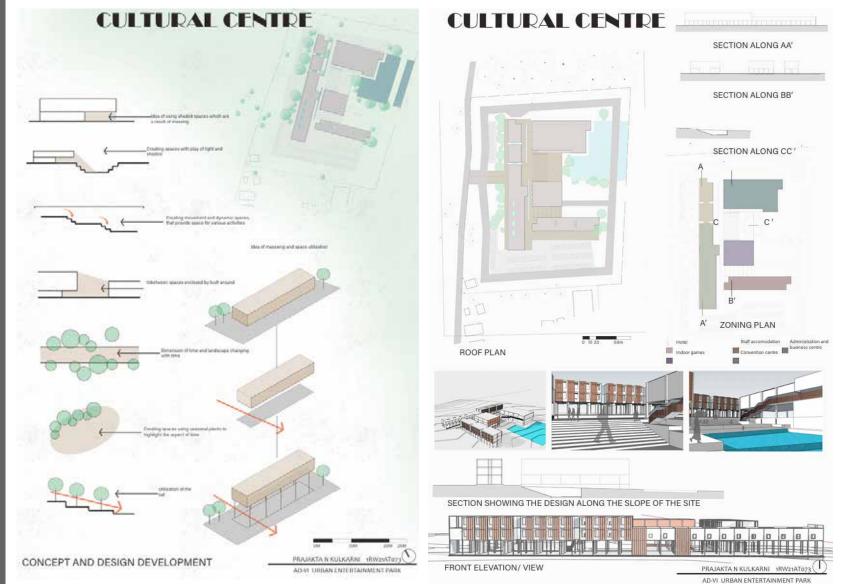
N

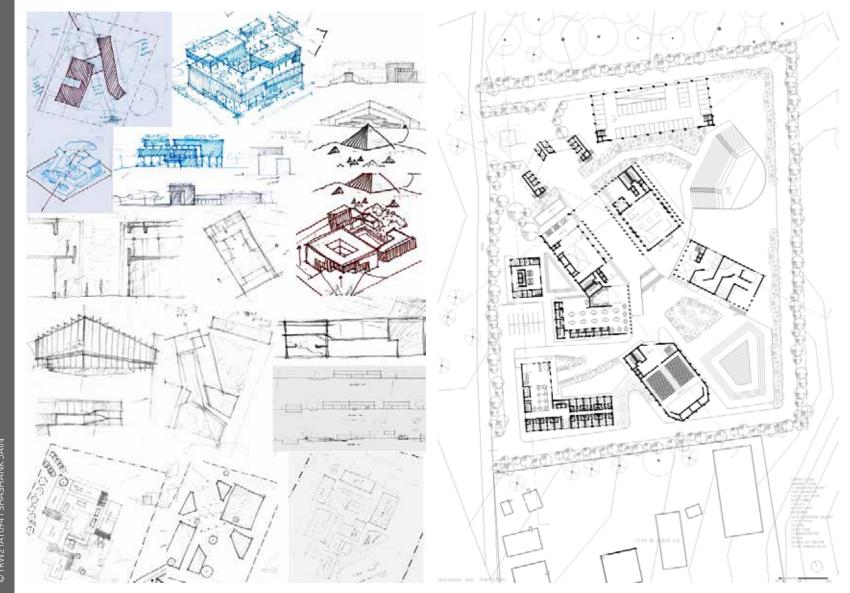




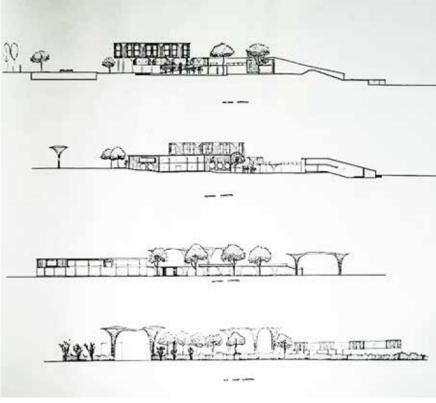


© 1RW21AT057 I NAGA SUMU









© 1RW21AT085 I SALONI MOHANTY

07. FACULTY TEAM



Prof. Mahalakshmi Karnad graduated in Architecture from Bengaluru University and received her post graduate degree in Landscape Architecture from School of Planning and Architecture, New Delhi. The foundations to her expertise in subject matters is built upon her work experience with several professional organisations in landscape architecture and teaching institutions before joining RVCA team in 2009. Since then, she is actively engaged in teaching, research and co-curricular assignments at the Institution. Her teaching assignments include II, III & IV year Architectural design studios and taught courses in Landscape Architecture and Ecological Architecture. She is currently pursuing Doctoral research at SPA, New Delhi.



Visiting Faculty Ar. Nagaraj Vasterey is an architect and award winning Kannada writer and poet. He holds a B.Arch degree from BMS College of Engineering. He has been practicing architecture within the realms of Bangalore city for almost two decades. Aside from architecture, he has found profound recognition in the field of literature involving himself in Kannada literature, story, novel, poetry and essay writing. His columns have been published in prestigious newspapers and some of the famous books authored by him include Nineteenth Degree, Urban Panthers and Nirvaya among others. His independent firm, Nagaraj Vastarey, has been engaging in varied urban housing, institutional, commercial and recreational projects for over a decade. He has been associated with RV College of Architecture for several years, mentoring the undergraduate Thesis students. He strongly advocates the power of drawing as a tool and emphasises the role of sketching in ideation of designs.



Visiting Faculty Ar. Tilak Ajmera graduated from the School of Architecture, RVCE Bangalore in 2010. Having worked with industry experts such as Abin Design Studio, Kolkata and Sanjay Puri Architects, Mumbai, his work experience spans the genres of housing, institutional projects, public buildings, design competitions, luxury residences and commercial spaces; as well as publications, exhibitions, product and graphic design. Along with Ar. Poorvi Dugar Ajmera, he went on to establish Studio Teepee: their practice which believes in bespoke design that is sensitive and responsive to the client and context, crafting something comfortably timeless, while addressing the aspirational quality that design invokes.



Asst. Prof.Prakruthi S Karadagi is an urban spatial practitioner. She received her B.Arch degree from Visvesvaraya Technological University in 2011 and completed M.Arch in Urban Design from R V College of Architecture, Bengaluru. She has worked with Jana Urban Space Foundation in the capacity of an Advance Associate and has also been an urban consultant for independent organisations such as JUSFI, Janaadhar, UNICITI etc. She started her independent practice, Urban Coherence in 2019 and is also an active member of Institute of Urban Designers India.





RV College of Architecture®

CA Site No.1, Banashankari 6th Stage, 4th Block, Chikegowadanapalya, Bengaluru - 560109, Karnataka, India

080-35095001/2/3

www.rvca.edu.in

Scan Here

Go, change the world \degree