

## RVCAJIM

## FOCUS

Monthly Newsletter FEBRUARY 2023

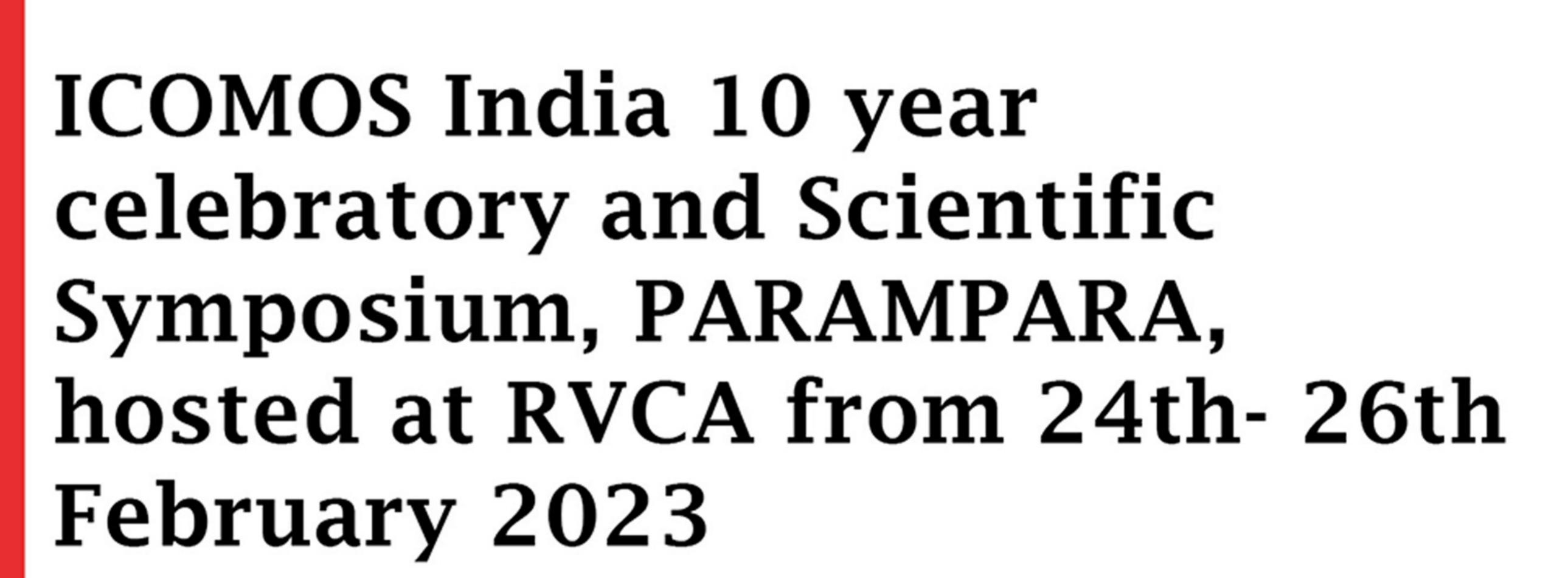
## AT A GLANCE

RVCA's GlobEd Season 3 is an event to guide students about higher education opportunities in architecture and allied disciplines. It features reps from Auburn, USC, RMIT, IED, DAAD, and NUS to share knowledge on studying abroad. Coordinators: Ar. Vidya V & Ar. Hiranmayi S.

RVCA organized an training session on PTV Vissim and Visum traffic simulation software for faculty students. The event was conducted by V Sai Sesidhar, Asst. Prof. at the School of Planning and Architecture, Vijayawada, and focused on transportation modeling, simulation, and visualization. The training was organized for Masters of Urban Design - I & III Sem students and took place on February 20-22, 2023, from 5:00 pm to 7:00 pm. The event was coordinated by Prof. Suresh K Murthy, Ar. Jagrati Jain, and Ar. Ajinkya K.

An activity-based design problem was introduced to first-semester students, where they were given a design challenge that required them to apply the concepts learned in class to solve a practical problem. This hands-on approach aimed to enhance their understanding of design principles and their application in real-world scenarios.

Full story on Pg 2- 3







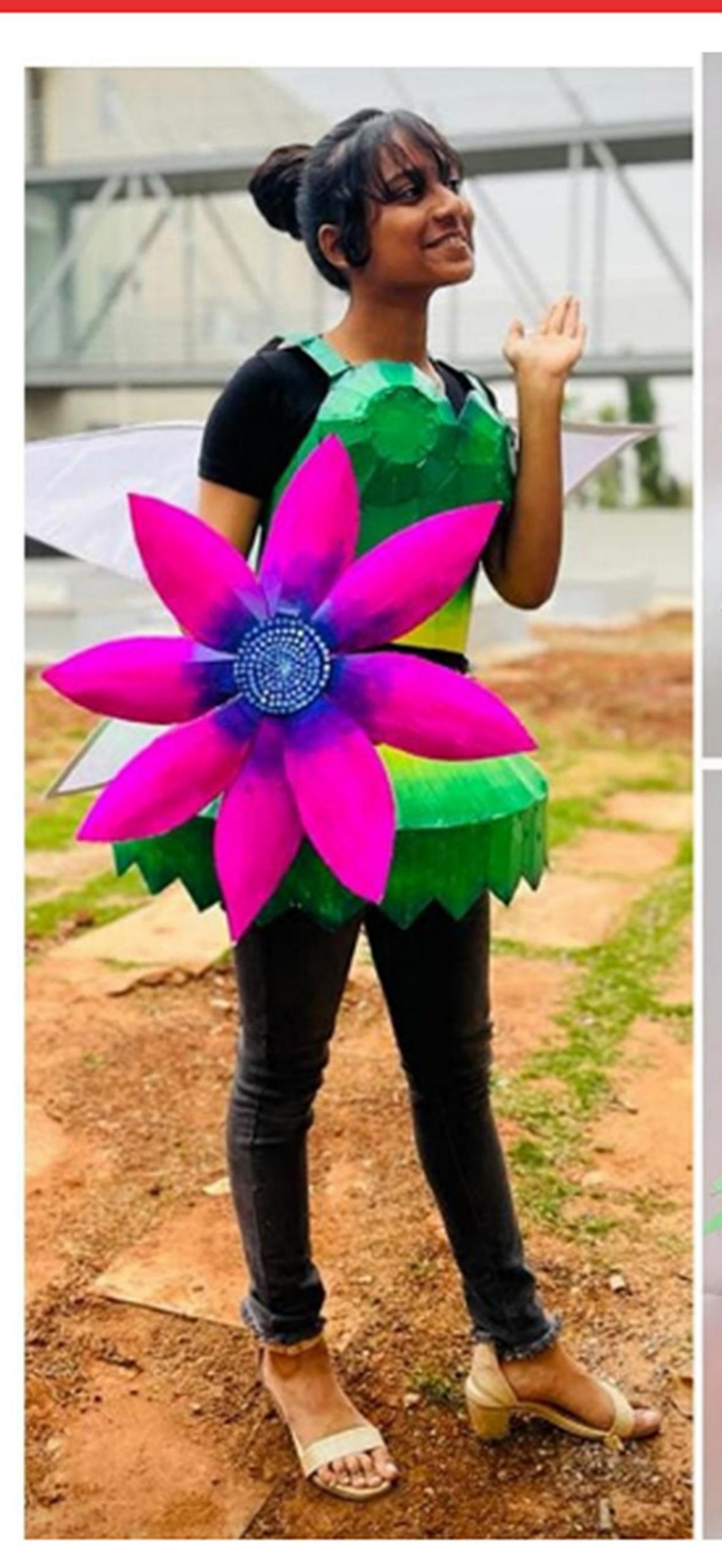
**Moving Market is an exhibition** curated by first-semester students of Section A as part of their Architecture Design-1 course. The exhibition aims to explore the concept of a mobile market and its potential impact on urban life. The students have researched and presented a range of ideas, including the use of recycled materials, flexible structures, and sustainable practices. Through the exhibition, the students hope to encourage the integration of innovative design concepts into urban planning and promote a more environmentally conscious approach to city living. The exhibition offers visitors a unique perspective on the intersection of design and sustainability in modern urban environments.

Faculty Co- ordinator: Prof. Arun Swaminathan, Prof. Govind Rao, Ar. Alisha Sinha & Ar. Ravi Kiran



KVCA has joined the Urban Affairs Association (UAA) as an institutional member. UAA is a reputable organization that supports research and community engagement in urban studies and has over 700 professionals as members. By joining UAA, RVCA will have access to a vast network of scholars, analysts, and public service professionals worldwide, allowing them to collaborate and share best practices in urban research and community engagement. Through UAA's conferences, workshops, and seminars, RVCA will stay updated on the latest research and trends in urban studies, promoting innovation in the field and positioning itself as a thought leader.

Faculty Co- ordinator: Ar. Hiranmayi S







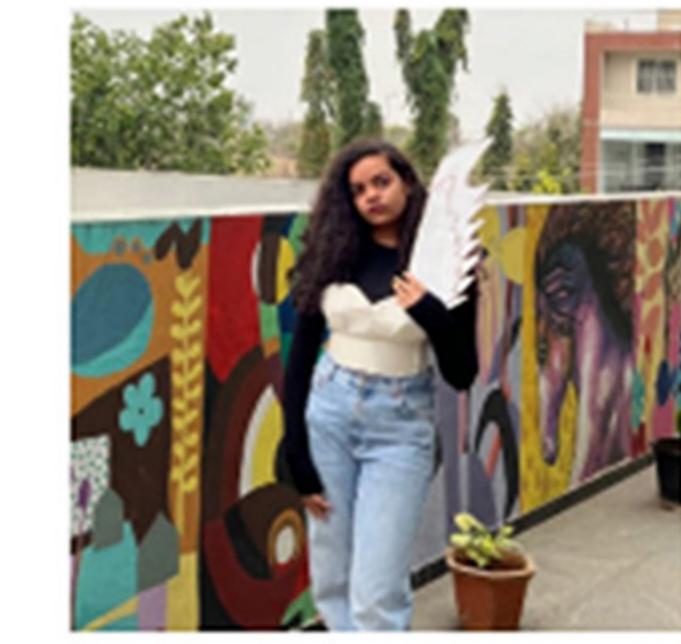














A fashion show on anthropometry was organized by first-semester students of Section C as part of their Architecture Design-1 course. The show aimed to explore the relationship between fashion and the human body, using the principles of anthropometry to create innovative and practical designs. The students researched and presented a range of ideas, including the using paper as materials, modular designs, and adjustable features to accommodate different body types. Through the fashion show, the students aimed to challenge conventional notions of beauty and promote inclusivity in fashion. The event showcased the students' creativity, technical skills, and understanding of the human form, offering a unique perspective on the intersection of fashion and architecture.

Faculty Co- ordinator: Prof. Anuradha Dinesha, Prof. Arun Swaminathan, Ar. Alisha Sinha & Ar. Ujjayant Bhattacharya

The Placement Assistance Cell at RVCA has arranged a campus placement drive by Titan Company Ltd. on February 7th, 2023, with the objective of hiring students with exceptional skills and talent for various positions within the company. The Placement Assistance Cell will provide support to the students throughout the placement process, including guidance, training, and mock interviews to prepare them for the recruitment process. The drive will offer students a chance to showcase their abilities and secure a promising career in a reputable company. The collaboration between RVCA and Titan Company Ltd. is an excellent opportunity for students to kickstart their professional journey and gain valuable experience in the corporate sector.

Faculty Co- ordinator: Prof. Girish Ramnathan & Ar. Vidya V

The site visit to Chitrakala Parishath for the Basic Design and Visual Art Studio course offered first semester students at RVCA an immersive experience into the traditional art and mask-making culture of India. They had a chance to learn and explore the intricate techniques and skills required in creating these art forms, while also gaining a deeper understanding of the country's rich cultural heritage. The visit served as a valuable platform for students to appreciate and acknowledge the relevance of traditional art forms in contemporary times, providing them with an opportunity to develop a comprehensive and nuanced perspective towards the subject.

Faculty Co- ordinator: Dr. M S Amarnath, Prof. Ravikumar Kashi, Prof. Smitha Cariappa, Ar. Akanksha Singh, Ar. Shreya Sudesh

## Upcoming at RVCA-



