## Earth Inspires: Art of Elemental Lighting

Interview with: Shailesh Rajput

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Source: Author

Shailesh Rajput studio, a product design firm based in Mumbai, redefines the field of product design through a fresh perspective. The studio explores lighting design in particular while drawing inspiration from nature and its vast spectrum of colors, textures and forms. Their meticulously crafted pieces enhance the aesthetics of a space by integrating nature and its elements. This unique approach aligns with Kalpa's commitment this season to promote the awareness of biomimicry. Team Kalpa's interview delved into the studio's philosophies, sources of inspiration and design techniques, seeking to uncover the essence of their work and what sets them apart.

Nature is man's best inspiration. Its forms, colours, textures and details carry not only an aesthetic value but also a story to tell. Shailesh Rajput Studio, a product design brand, based in Mumbai is significantly inspired by nature and is dedicated to crafting exquisite lighting products that are an elaborate description of nature.

With a philosophy strongly rooted in bio morphism the brand is an embodiment of the beauty and essence of nature.

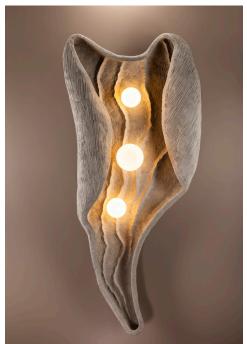
The brand's products are as picturesque as nature itself which adds soul and meaning to every crafted piece, making them a living object and not mere products.



Source: Author

Their design thinking takes inspiration particularly from nature's aesthetics, skin textures and the overall form of an animal.







Source: Author

Nature is an endless journey in itself, and since there's a vast variety in nature just to be inspired from, their ideas are streamlined and then pondered upon using the Panch Bhutas (five elements) of nature – Earth, Water, Fire, Air and Spirit. These elements are then approached singularly depending on the choice of element.

"If the approach is water for example, then we go underwater and anything that is around water is observed and researched about. Every tiny influence in and around the region is studied which helps us assess the different aspects of the said element, which is then used in design thinking."

The brand works elaborately with textures and materials. Mother of Pearl or Nacre for example with its attractive colour and texture is used in their products which is believed to enhance the connection with nature. Another example of material and texture depiction in their products is of tree branches and twigs. Real branches and twigs are picked and cast which is then used in designing of the light fixture. This unique design style and approach is what makes their products elegant and rare.

Every design comes with its challenges, and the brand believes that the solution lies deep within the design itself; all it takes is some digging in:the problem and its design solution.





Source: Author

Hence, all one needs to do is to "look at nature, look into nature and then portray nature". One's inspiration, concept, approach, challenge and solution, all lie in nature alone, one needs to delve into it.

## Shailesh Rajput

Shailesh Rajput Studio is a product design brand that prides itself on creating handcrafted high-end lifestyle products inspired by Nature.

This Mumbai based Studio of the duo Shailesh and Mansi believes in the merit and beauty of hand crafted products and advocate the same through all their designs.

Our philosophy is to create objects that have life not just lifeless products.

We are not a trend driven practice as the trends live short, our effort is

